

Request Summary
The Kathryn B. McQuade Foundation

Organization Information

Mill Mountain Playhouse Co, Inc dba Mill Mountain Theatre Organizations Tax ID 54-0792067
One Market Square
Roanoke, VA 24011-1437

Primary Contact for Request

John Levin
Director of Development

540-342-5761

OVERVIEW AND MISSION OF ORGANIZATION

The mission of Mill Mountain Theatre is to provide high-quality professional theatre, education and Outreach programs in performing arts to those in Southwest Virginia. It was founded in 1964. There are two major programs: Productions of musicals, drama and works by contemporary playwrights and the Mill Mountain Theatre Conservatory that provides classes for children and teenagers in acting, musical theatre, voice, dance and technical theatre.

Request Information

Request Title: Mill Mountain Theatre

Request Amount: \$5,000

Purpose of Request & Description of Activities

The request is for support of the production of *On Golden Pond* in October 2015. The play is about a family “in the flux of uncomfortable change” and how the roles of two women are models for women who are victims of family violence. The production will coincide with the Family Violence Coordinating Council’s awareness walk and ceremony remembering victims of family violence in the Roanoke region. The goal of the production is to generate conversation and awareness to family violence. They will partner with The Turning Point shelter, operated in Roanoke by the Salvation Army, the Roanoke Regional Chamber of Commerce/Leadership Roanoke, Hollin’s University Horizon Program and the Roanoke Police Department. These organizations will identify and invite women who will benefit from seeing the performance and whose presence in the audiences and talk-back sessions after the performance can increase the awareness of the social problems.

The grant will help offset ticket costs for participants to attend who cannot afford the price of a regular ticket. It is expected about 250 clients of the agencies assisting domestic violence victims would benefit seeing this play. The budget indicates the total cost of tickets for community discussion groups is \$7,700 and the \$5,000 request would help offset that cost. Total expenses for this production are \$93,108 with anticipated ticket sales and other sponsorships/grants covering \$90,640 of those costs.